



# Pricing

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**Programming Prices** 

**Design Prices** 

This document contains prices for some common programming and design tasks. It does not include all of our services, but can give you an idea of what it will cost to have one or more changes made to your site. If you don't see what you are looking for, please don't hesitate to contact us. We can give you a free consultation. NOTE: We also do complete overhauls of sites, and convert sites to be **RESPONSIVE**. We also design mobile apps such as Android, iOS, or Windows Mobile. If you are interested in any of these, please contact us for a free consultation.

### Programming **Prices**

We can add a Contact Form, implement an e-Commerce shop, add Javascript functions or modules, implement User Authentication (password protection), or install a script or template. These are only some examples of how we can help your business. The below prices will be used as guidelines to determine project cost. In the event the customer asks for additional changes after a quote has been given, total cost of project may increase. In such cases, the customer is responsible to ask for additional quote(s), if they desire them.

#### Click here to view our DESIGN PRICES, which contains the following:

- Graphics Design/
- Changes
- Menu Design/
- Changes
- Body Design (Layout of Text or
- Images):
- Changing Page Content
- Changing Resolution

- Logo Changes
- Logo Design
- Changing/Adding Images Creating Corporate Identity
  - Music Changes/Additions
  - Unique Template Design
  - Flash Design
  - Banner Design
  - PSD Manipulation

Customization type	Details	Server requirements	Flash Template	HTML Template
Script prices				
Contact Form	1 - 10 text fields without any controls such as radio buttons, select fields or checkboxes.	PHP 4	\$90	\$80
Advanced Contact Form	1 - 15 text fields + controls (radio buttons, select fields or checkboxes)	PHP 4	\$150	\$150
Sign up for a Newsletter	Script with the admin panel that includes the list of subscribers and the interface for writing emails. Options to choose subscribers and groups from the list of PHP admin panel, subscribe - unsubscribe	PHP4 ( > 4.3.0 ) or PHP5 MYSQL 4 and higher	\$150	\$150
	Script that allows to update the following	PHP4 ( > 4.3.0 ) or		
News	type of the news content: Text blocks on the existing news page, articles with the full text linking to read more on the main news page blocks	PHP5 MYSQL 4 and higher	\$310	\$310
FAQ	Script that allows to update ( delete/edit) questions/answers in the FAQ section, add new questions/answers, supports categories, search on the page	PHP4 ( > 4.3.0 ) or PHP5 MYSQL 4 and higher	\$320	\$320
Content Management Page	Script that allows editing all the existing blocks on the page: text, images, titles	PHP 4	\$450	\$450
Simple Calendar	The calendar is presented like the "windows" calendar on the pages with the recent date showing		\$130	\$130

Advanced Calendar	The calendar is presented like the "windows" calendar on the pages with the recent date showing. An event can be set for the date (text format). When clicking on the date the pop-up will come up with the event description	PHP4 ( > 4.3.0 ) or PHP5 MYSQL 4 and higher	\$330	\$330
Date and Time	The recent Date and time shows up on the website		\$110	\$110
Tell a Friend	The script that will send the email from the visitor of your website to his/her friends with comment and link to the website	PHP 4	\$150	\$150
Google Search	The scripts that allows to use Google search engine without leaving your site and show search results on your website	PHP 4	\$180	\$220
Guestbook	Script that allows your web site visitors to leave comments; admin area which allows you to delete unnecessary comments	PHP4 ( > 4.3.0 ) or PHP5 MYSQL 4 and higher	\$350	\$350
User Authentication and Management	Script that allows to restrict the certain area of your website, only registered/allowed users can access this section; includes login page, registration, user management, restriction of the pages ( same for all registered users)	PHP4 ( > 4.3.0 ) or PHP5 MYSQL 4 and higher	from \$300 ( depends on the template and details)	from \$300 ( depends on the template and details)
Site search	Script that allows web site visitors to search for information on your website; includes search field ( one parameter) and search results page	PHP 4	\$350	\$400

Poll(Voting)	Online poll ( up to 10 questions), with possibility to view voting archives	PHP 4	\$310	\$300
Image Gallery	Script that allows management ( add, replace, delete) of the gallery/portfolio or any other section of the website containing 5 or more images and the images description (text format)	PHP4 ( > 4.3.0 ) or PHP5 MYSQL 4 and higher	from \$800 ( depends on the template and details)	from \$600 ( depends on the template and details)
Mp3 player	Adding the mp3 player to your website allowing to play online multiple compositions		\$350	not available
FLV player (video)	Adding the FLV player to your website allowing to play video file		\$150 per movie	\$150 per movie
Counter	Allows to view statistics of the website visits	PHP 4	not available	\$150
osCommerce 2.2	Full functionality of standard osCommerce package ( the structure based on the chosen OsCommerce template), installation included	PHP4 ( > 4.3.0 ) or PHP5 MYSQL 4 and higher	not available	\$650
PhpBB2 Themes	Skin for the phpbb forum, installation included	PHP4 ( > 4.3.0 ) or PHP5 MYSQL 4 and higher	not available	\$450
Blog	Full functionality of the standard Blog package ( WordPress software), installation	PHP4 ( > 4.3.0 ) or PHP5	not available	\$450
	included	MYSQL 4 and higher		

## **Design** Prices

We can customize a template, change an existing site, or build your site from scratch. The below prices will be used as guidelines to determine project cost. In the event the customer asks for additional changes after a quote has been given, total cost of project may increase. In such cases, the customer is responsible to ask for additional quote(s), if they desire them.

#### **QUICK NAVIGATION**

<ul> <li>Header Graphical Customization</li> <li>Changing Images</li> <li>Menu Customization</li> </ul>	Body Customization, Layout of Text or Images Changing Page Content Changing Resolution	<ul><li>Music C</li><li>Unique</li></ul>		
Customization Type	Details	<b>Result Formats</b>	Price for One Page	Additional Page
Header Graphical Customization				
Changing Images				
	With customer's images	PSD, HTML	\$40	
Changing any image in the boader	With LS's images	PSD, HTML	\$60	
Changing any image in the header	With customer's images	PSD, FLA, SWF	\$50	
	With LS's images	PSD, FLA, SWF	\$80	
Add customer logo and company	Customer sends logo in good quality	PSD, HTML	\$50	
name	Customer sends logo in good quality	PSD, FLA, SWF	\$60	

Deplecing (velocating) of images	Header	PSD, HTML	\$40	
Replacing (relocating) of images	Header	PSD, FLA, SWF	\$40	
Image animation	HTML picture in the header or body	PSD, FLA, SWF	\$60	
HTML header animation	On initial template or after graphical customization	PSD, HTML, FLA, SWF	\$150	
Flash animation of the non flash header	Slight effects	PSD, FLA, SWF	\$250	
Header flash loop development (	With customer's images	PSD, FLA, SWF	\$250	
text/images, up to 10 slides)	With LS's images	PSD, FLA, SWF	\$300	
Menu Customization				
	Non-Flash menu	PSD, HTML	\$10	
Adding or removing a button	Flash menu	PSD, FLA, SWF	\$20	
Changing menu names without	Non-Flash menu	PSD, HTML	\$40 (all buttons)	
changing number of buttons	Flash menu	PSD, FLA, SWF	\$60 (all buttons)	

	Non-Flash menu	PSD, HTML	\$80
Changing menu look and feel	Flash menu	PSD, FLA, SWF	\$100
	Non-Flash menu	PSD, HTML	\$40 (all buttons)
Adding/changing rollover effect	Flash menu	PSD, FLA, SWF	\$50 (all buttons)
Creating a dran-down mon-	One level	HTML	\$120
Creating a drop-down menu	One level	HTML, FLA, SWF	\$200

Body Customization: Layout of Text or Images

Changing Page Content				back to Top
	Text box	PSD, HTML	\$20	
Changing text in existing text box	Text box	PSD, FLA, SWF	\$30	
			400	
Changing text in all the existing text boxes on the page	Per page	PSD, HTML	<b>\$60</b>	
	Per page	PSD, FLA, SWF	\$80	
Changing any image under the	With customer's images	PSD, HTML	\$20	
header ( in the template body)	With LS's images	PSD, HTML	\$30	

	With customer's images	PSD, FLA, SWF	\$20	
	With LS's images	PSD, FLA, SWF	\$30	
Changing graphical text	One item	PSD, HTML	\$20	
(headlines)	Per page	PSD, HTML	\$40	
Making all graphical text HTML editable	Per Phrase	HTML	\$30	
Change all phrases in flash intro		FLA, SWF	\$150 ( \$20 per phrase)	
Inserting customer's content to	Per page	PSD, HTML	\$120	
template body (text, images, changing layout)	Per page	PSD, FLA, SWF	\$150	
Changing page layout with no	Per page	PSD, HTML	\$80	
content changes	Per page	PSD, FLA, SWF	\$100	
Changing color scheme of some separate element, background	One element	PSD, HTML	\$30	
Changing color scheme	The whole page	PSD, HTML	\$50	\$20
Adding new graphic elements	One item	PSD, HTML	\$30	

(search field, customer login, etc.)	One item	PSD, FLA, SWF	\$30	
Changing background in the flash Intro ( not including 3D)		FLA, SWF	\$150	
Changing Resolution				
Changing resolution of non-Flash template to a standard one (800x600, 1024x780, etc.)		PSD, HTML	\$150	\$90
Changing resolution of Flash template to a standard one (800x600, 1024x780, etc.)		PSD, HTML, FLA, SWF	\$500	\$120
Logo Type Operations				
	Logo	PSD, JPG, GIF	\$20	
Changing graphical text	Corporate Identity	PSD, JPG, GIF	\$60	
Creating Corporate Identity	With an existing logo	PSD	\$250	
Music Operations				
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	With customer's SFX	HTML, FLA, SWF	\$30	
Changing music in a flash area	With SFX from other template	HTML, FLA, SWF	\$50	
Unique Services				
Design a non-flash unique template	Homepage design	PSD, HTML	\$700	\$100
Design a non-flash unique template with flash header animation	Homepage design	PSD, HTML	\$900	\$150
Design a unique flash template	Homepage design	PSD, HTML, FLA, SWF	\$1200	\$200
Creating unique flash intro	With customer's images (objects)	HTML, FLA, SWF	from \$700	
( 7-10 seconds)	With LS's images (objects)	HTML, FLA, SWF	from \$1200	
Development of 2D unique logotype with an	For print: 3 versions to choose from	PSD, AI, CDR, EPS	\$400	
image/graphics/icon	For web only: 3 versions to choose from	PSD, JPG, GIF	\$300	
Development of a textual 2D unique logotype	For print; 3 versions to choose from	PSD, JPG, GIF	\$250	



Creating a unique 3D logotype       Customer will provide all the details       FLA, SWF, MAX       from \$450         Creating customer's logotype in new formats & good quality ( high resolution)       Logotype (Photoshop, CorelDraw format)       PSD, AI, CDR, EPS       \$150         Image: Solution (Streat Streat Strea	
new formats & good quality ( high resolution)       Logotype (Photoshop, CorelDraw format)       PSD, AI, CDR, EPS       \$150         Unique banner design       Depends on banner size and details       PSD, SWF       from \$150	
new formats & good quality ( high resolution)       Logotype (Photoshop, CorelDraw format)       PSD, AI, CDR, EPS       \$150         Unique banner design       Depends on banner size and details       PSD, SWF       from \$150	
Unique icon design     Per icon     PSD, ICO     \$150	
Vector object developmentDepends on detailsPSD, AIfrom \$700	
Convert customer image into 3D objectImage by customerFLA, SWF, MAXfrom \$800	
Additional Services	
Custom made collage     Not vector     PSD, JPG, GIF     from \$350	
\$100 for home	
PSD slicing         PSD provided by customer with layers         PSD, HTML         page, \$60 per inside	
page	
Template style- per page     PSD, FLA, SWF     \$80	
Flashing customer psd       Unique style- per page       PSD, FLA, SWF       \$200	



#### Notes

PSD - Adobe Photoshop 7.0 files format
HTML - hypertext markup language format (.htm .html)
FLA - Macromedia Flash MX 6.0 files format
SWF - Macromedia Flash MX 6.0 files format
AI - Adobe Illustrator 10 file format
CDR - Corel Draw 11 file format

LS - LadySword Productions, using our images, or publicly-available images
 MAX - 3d studio 4.5 file format
 EPS - vector graphic file format

**JPG** - raster graphic file format

**GIF** - raster graphic file format

**PHP-Nuke** - special theme of templates coding

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